Business Department

Meeting Minutes

May 18, 2012

Present: Julie Johnson, Susie White Thunder, Shawn Reinhart, Bill Okrepkie, Ahmed Al-Asfour

The business department met to discuss courses that were taught the Spring, 2012 semester. Four courses were selected for review with artifacts. These courses were BAD 133 Introduction to Business, BAD 253 Management, ECON 213 Macroeconomics, ECON 333 Economic Issues on the Reservation. The later used a final paper as the artifact and the rest used midterms and finals. Bill Okrepkie developed rubrics to match learning objectives to the questions on the exams for each course. Instructors then submitted their correct/incorrect responses for each question and the information was compiled into one rubric listed on Sharepoint. All instructors used the same midterm and final exams so that the information could be compiled in such a manner.

ARTIFACT-ECON 213

We need to do a better job of tying questions to objectives and a better textbook. Course objectives and weekly objectives should be reviewed prior to teaching next Spring and will be updated at that time with new exams. Bill designed a new book using Create A Book packaged with Connect. The new textbook incorporates the use of technology within the course in the form of Connect. Connect will be used to develop weekly quizzes that tie directly to the weekly objectives for the course. As a result of the new textbook that will be used for both micro and macro, objectives for micro will be revised in August based on new text. Cases are now introduces in the textbook for students which faculty feel are very effective.

ARTIFACT-BAD 133

This was the first semester for the course not requiring a business plan based upon results of assessment conducted on this course last semester. The business plan was incorporated into homework and still efforts were weak because some students have no interest in opening a business. We struggle with how to introduce the concept. Discussion about perhaps a class group business plan or smaller group business plans took place. Ahmed had the marketing group from Rapid work on a project within his classroom and they were successful.

BAD 143

We need our own textbook. Three-way pictel was horrible. Only one person passed and we believe this lack of achievement is based on the three-way pictel. People that were in the classroom performed better than those on the other end of the pictel. Strongly consider not allowing PicTel for 100 level courses.

ARTIFACT-BAD 253

Need to update the objectives for management. New book designed by Bill and adopted by the department will be package with Connect. Quizzes and exams will be re-evaluated.

Acct 303

The course is difficult and needs perhaps to be offered hybrid or not online at all. Students would benefit from some in class discussion and lecture.

Acct 203

Based on the feedback Actg 2 this fall should recap chapters 1-16. An instructor left abruptly and it became apparent after his departure that he did not cover the material like he was instructed to nor did he use Connect.

Online Courses

Online courses have low success rate. What can we do? Incorporate more Connect/CengageNow. Review notes from Jim's meeting last Friday. Online video for students to introduce them to the course and instructor and the business department as a whole.

BAD 403

Problems in Business did not have a book but this was not successful so textbooks have been adopted and we want to change the name to Qualitative Business Methods.

BAD 313 and BAD 303

Should not be online anymore. Face-to-Face would be better. Same for HRM. Lots of discussion which would be more appropriate in a classroom. Concern for our students being prepared. Perhaps orientation with the instructor.

BAD 363

Connect was successful. Three way pictel was unsuccessful.

ECON 333

Online. Students are not knowledgeable in APA. Include APA in each applicable course. Recommend APA as an objective in appropriate 300 and 400 level courses. Suggest that the English courses focus more on APA.

ARTIFACT-BAD 463

APA problems.   Add APA to learning objectives.

BAD 343

Pictel problems. No students had prereqs. Which demonstrates the need for a "Blueprint" of courses to take in the department. New textbook has been ordered. To mainstream with other colleges should probably change name to Quantitative Business Methods.