

BUSINESS DEPARTMENT

Dr. Ahmed Al-Asfour, M.S.A.S, Ed.D, Department Chairperson
Dr. Joanne “Susie” White Thunder, Ed.D, Faculty
Dr. Andrew Thompson, M.B.A, Ed.D, Faculty
Marry Abraham, M.B.A, Faculty
Shawn Reinhart, M.B.A, Faculty
Doug Noyes, M.S.T.M, Faculty
Pam Houston, M.B.A, Faculty

VISION STATEMENT

Students will be provided the knowledge necessary to reach their maximum potential and are prepared to lead full and productive lives in the 21st century. The Oglala Lakota College Business Department ensures:

- Education excellence, equity, and high expectations for every student.
- Faculty will continually strive for excellence and stay abreast of the best practices in adult education.
- Development and maintain partnerships among educators, business, and the community that support high academic achievement and opportunity for all students.

MISSION STATEMENT

Oglala Lakota College Business Department will provide the breadth of business education necessary for students to be successful within their communities while maintaining wolakolkiciyapi. The Business Department faculty will:

- Ensure that high expectations are maintained for all students
- Build support for higher education on the Pine Ridge Reservation.
- Create learning opportunities that lead to success and a desire to be lifelong learners.

We do these things to strengthen the Lakota Nation through education

Associate of Arts in General Business

This is an associate degree intended for those who ultimately may decide to pursue a bachelor’s degree. This program is designed to provide the student a basic education in business, while facilitating continuation of their education toward a bachelor’s degree in Business, at a future date, without loss of credit. It is also suitable for those who seek an AA Degree from OLC, but plan to pursue further education at another accredited institution of higher education, and want to ensure that their degree and/or credits fully transfer.

Associate of Arts in General Business

Program Learning Outcomes

Students will demonstrate the ability and skill to:

- 1 Evaluate the core functional areas of business including:
 - a. Ability to prepare, analyze, communicate and use economic and financial information
 - b. Ability to understand the duties of a manager: planning, organizing, directing and controlling
 - c. Ability to use marketing to successfully perform in the business environment
- 2 Demonstrate well developed written and oral business communication skills
- 3 Ability to apply ethical decision models and fundamental legal concepts to business decisions

Plan of Study:



ACADEMIC UNIT
 Oglala Lakota College
 COURSE ROTATION SCHEDULE
 Associates of Arts General Business

Academic Department

Business

Business Administration Plan of Study - Associates of Arts									
Year 0	Year 1			Year 2			Year 3		
	Fall		Spring	Fall		Spring	Fall		Spring
	Engl 103		MIS 113	Engl 113		BAd 333	BAd 253		See
	Math 103		Sci Elec	Acct 103		Acct 203	Lit Elec		Bachelor
	Lak 103	Lakota Elective	BAd 133	Lak 233		Econ 213	Bachelor Elective		Rotation
	SpCm103	BAd 143	Hum Elec	Econ 203		BAd 243	BAd 263		

BUSINESS DEPARTMENT

Associate of Arts in General Business

1. CORE (24 credits)

Engl 103* Freshman English I

Where taken date grade

3

Engl 113* Freshman English II

3

SpCm 103 Speech Communications

3

Math 103 Elementary Algebra

3

Econ 203* Principles of Microeconomics

3

Humanities Elective

3

Literature Elective

3

Science Elective

3

2. LAKOTA STUDIES (9 credits)

Lak 103 Lakota Language I

3

Lak 233* Lakota Language II

3

Lakota Studies Elective

3

3. BUSINESS CORE REQUIREMENTS (30 credits)

Acct 103* Principles of Accounting I

3

Acct 203* Principles of Accounting II

3

BAd 133* Introduction to Business

3

BAd 143* Personal Finance

3

BAd 243* Business Law

3

BAd 253* Principles of Management

3

BAd 263* Principles of Marketing

3

BAd 333* Business Communications

3

Econ 213* Principles of Macroeconomics

3

MIS 113* Applied Information Processing

3

2018-2019 Catalog

BUSINESS COURSE DESCRIPTIONS

ACCOUNTING

ACCT 103 Principles of Accounting I

Prerequisite: Math 103 & MIS 113

An introduction to accounting where emphasis will be placed on the accounting cycle and double-entry accounting.

3 credits

ACCT 203 Principles of Accounting II

Prerequisite: ACCT 103

An introductory course in the accounting cycle, including accounting concepts and principles used to analyze and record transactions in a business environment. The study and preparation of payroll and applicable laws and regulations will be studied. Transactions are focused on basic accounting systems, advanced accounting systems, cash and receivables.

3 credits

BUSINESS ADMINISTRATION

BAd 133 Introduction to Business

Prerequisite: Engl 103 & Math 103

This course is a comprehensive, updated introduction to all key business functions: management, marketing, accounting, finance and information technology. Core topics highlighted within these functional areas include ethics and social responsibility, small business concerns, different forms of business ownership and operations of small businesses. The course is structured around the main components of a business plan from introduction to executive summary.

3 credits

BAd 143 Personal Finance

Prerequisite: Engl 103 and Math 103

This course is designed to teach students how to manage their own personal budget, achieve good credit, understand various types of insurance, understand investment practices, and how to plan for retirement.

3 credits

BAd 243 Business Law

Prerequisite: BAd 133

An introductory course of the principles of law as they apply to citizens and businesses. The course will include an understanding of the court system at the local, state and national level. Students will gain an understanding of contract law, their rights and responsibilities as citizens, utilization of financial transaction, employment and agency relationships and the understanding of the regulations governing different types of business organizations.

3 credits

BAd 253 Principles of Management

Prerequisite: BAd 133

This course provides an in-depth exposure to the practice of management in modern business. Topics include: the management functions of planning, decision-making, organizing & staffing, communicating, motivating & leading, and evaluating & controlling; the various styles and characteristics of successful managers; and management challenges facing today's firms.

3 credits

BAd 263 Principles of Marketing

Prerequisites: BAd 133

An overview of the field of modern marketing, with detailed emphasis on: the marketing concept; strategic marketing – with environmental scanning and internal audits; social responsibility and ethics in marketing; marketing research & information systems; consumer behavior & organizational markets; products, the product life-cycle, product management, branding-packaging-labeling; the marketing of services & service quality.

3 credits

BAd 333 Business Communications

Prerequisite: BAd 133

This course covers modern practices in the preparing, planning, writing and dictating all types of business letters and reports that are commonly required in business operations.

3 credits

ECONOMICS

Econ 203 Principles of Microeconomics

Prerequisite: Math 103

This course is designed to give students an understanding of basic economic concepts, such as: supply and demand, the operation of the price mechanism, substitute goods, economic trade-offs and opportunity cost, which affect the activities of businesses and consumers in a capitalist market economy. Emphasis is also given to the Mixed Economy, and how the student becomes part of it on, or off, the reservation.

3 credits

Econ 213 Principles of Macroeconomics

Prerequisite: Math 103

This course is designed to give students an introduction to the principles underlying economic processes, such as: the nature of the free enterprise system; income & consumptive spending; the money & banking systems; national output, income and the gross national product; monetary & fiscal policy; and unemployment & inflation as they relate to governmental decision-making and the national accounts.