

**OGLALA LAKOTA COLLEGE**  
**COURSE SYLLABUS & ADMINISTRATION**  
**Spring 2013**  
**Rebuilding the Lakota Nation through Education**  
**Wounspe Ihuniyan Hci Lakota Oyate Kin Akta Ic'icakagapi Kte lo**

**Name of Course:** Introduction to Graphic Arts

**Course Number:** ART 253

**Department:** Humanities

**Credit Hours:** Three (yamni)

**Location:**

**Time & Day:**

**Instructor's Name:**

**Email:**

**Phones:**

**Office Hours:** 1 hour before beginning of class or by appointment

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**Course Description (Waunspe Oyakapi):**

This beginning course will cover an introduction to visual communication theory and practice: elements and principles of perception and design, typography, symbols, desktop design

**Prerequisites:** ART 233 Three-Dimensional Design

**Required Text:** Lupton, E. & Cole, J. C. (2008). *Graphic Design: The New Basics*. New York: Princeton Architectural Press. ISBN 978-1-56898-702-6

**Supplemental Reading:** Lupton, Ellen. *Thinking With Type*. New York: Princeton Architectural Press, 2004.

Elam, Kimberly. *Grid Systems*. New York: Princeton Architectural Press, 2005.

**Required Materials**

1. Adobe Photoshop CS5 Academic Version
2. Notebook/Sketchbook
3. Storage Media (USB drive, external hard drive, etc)
4. Other supplies may be needed during the semester

**Course Goal:** To offer students learning opportunities to acquire knowledge and skills for personal and professional development

**Learning Objectives (Wounspe Taku Unspepi Kte Kin He Le E):** Upon completion of this course students will be able to:

1. Understanding and development of basic typographical and layout concepts
2. Understanding of basic principles of design and perception, and their use in graphic design
3. Basic understanding of common graphic design software and its usage, and digital hardware as it relates to graphic design

**Assessment:** In-class learning activities, project critiques, pre/post-test, quizzes covering the text and class participation

**Instructional Methodology:** This course will be taught utilizing lecture-discussion format and artist studios.

**Homework:** Each student should expect to spend two (nunpa) to three (yamni) hours out of class on reading and completing design assignments each week, for every hour of class time (each credit hour), in order to perform satisfactorily. Therefore, if a course is three (yamni) credit hours you should spend approximately six (sakpe) to nine (nepcunka) hours outside of the classroom on required readings and design assignments.

**Reading Load:** Reading will include approximately one (wanji) to two (nunpa) chapters per week, plus handouts and homework as assigned.

**Lakota Perspective Provided Through:** This course stresses **Wolakolkiciyapi** of “learning Lakota ways of life in the community”. This course is based on the values of mutual respect and generosity (Woohola na wochantognakapi), seeking to advance each individual’s knowledge through their continuing hard work (fortitude- Wowacin Tanka) and willingness to learn new information and viewpoints, as well as to demonstrate it, by speaking in front of the group (bravery-Wohitika); all undertaken in an environment of complete truthfulness, trust, integrity and humility. We will do this by embracing the teaching of our ancestors as we learn new ways. (Waunspe wicakiyapi ki iglutanyan ihani unpi kun hena itan waunspe tokeca uha ayin kte.)

**Evaluation and Grading:** Exercises, projects, and critiques are required throughout this course. Each of these will explore applications and techniques of graphic design.

- Be prepared to work during class – do not come to class with the intent of leaving early.
- Assignments/homework that is not completed by the due date will receive no credit.
- Projects that are not completed by the due date will receive a 10% decrease in grade for each additional class meeting that passes until the project is turned in.
- You must be on time for class critiques, with your work completed to receive full credit. If you are late or do not attend class critiques, you will not receive any credit for the assignment due.
- Critiques are MANDATORY: you should have your work completed before class time. Critiques are an extremely important aspect of studio courses and should not be missed. Your verbal and mental efforts in critiques are as critical as your physical presence, plan on being an active member of the group.
- A portfolio in digital form will be submitted at the final. All projects from the semester will be included in this portfolio.

In-class exercises/participation	20% of your grade
Quizzes (10)	20% of your grade
Project Critiques (6 critiques)	30% of your grade
Final Portfolio	30% of your grade

**Evaluation:** Final grades will be determined by the student's acquired knowledge of design techniques and the quality of submitted projects. Students will be evaluated on:

1. Effort/Perseverance: involvement and self-motivation
2. Aesthetic/Skill: accomplishment and craft (quality of work)
3. Creative/Originality: explored variety of choices (risk taking and imagination)
4. Use of Elements/Principles of Art & Design: awareness of elements & principles used several effectively
5. Sketch book of design ideas

A = Superior Quality Work = Demonstrated concept mastery by scoring 90% or better.

B = Good Quality Work = Demonstrated concept mastery by scoring 80-89%.

C = Satisfactory Quality Work = Demonstrated concept mastery by scoring 70-79%.

D = Marginal Quality Work = Demonstrated weak concept mastery by scoring 60-69%

F = Demonstrated concept mastery below the acceptable mark of 59%, which is well below what may be required in the business world.

W = Withdrawal = A student may withdraw from a course by filling out a Drop Card to be recorded by the Registrar. The student must sign this form if you drop yourself. A Drop Card may/can be filled out and signed by a counselor/instructor for lack of attendance.

### **College Policy on Grading and Change of Grades:**

[http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC\\_Handbook.pdf](http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC_Handbook.pdf) see page 9 and 10

**Course Requirements and Expectations:** Because OLC offers classes in three-hour blocks once per week, (for everyone's travel convenience), if you are absent from one OLC class session, it's like missing three classes at another college

- Students are to be ready to work at the beginning of the class and promptly after breaks with all the necessary material and equipment set in place.
- Students must not spend class time to acquire the materials.
- A day's class consists of a 20 minute instructor demo before student in-class practice begins. Majority of class time will be utilized as in-class working time. Two (2) breaks will be taken during each class meeting. Students should use this time to check their work for accuracy and self-evaluation.
- It is critical for the students to follow the instructions and guidelines given by the instructor– failure to do so will result in the final grade of C- or below. i.e. procedure, preparedness, project deadline.
- If not certain about the instructions and/or project deadlines, it is suggested that students maintain a notebook.
- It is highly recommended that students not miss the demo session. Instructor demos cannot be repeated for individual students who were absent.
- Students are responsible for any class material and/or information (project due date, class material etc.) that they may have missed out due to their absence. You are expected to participate in class discussion; this provides evidence of your interest in and preparation for the class. It also helps gauge the effectiveness of the instruction and everyone's level of comprehension of the material presented. Most importantly, fellow class members benefit from your opinions and insights; in addition, the questions you ask may be about the same topic with which other students are having difficulty, so by helping yourself you also help them.

### **Attendance and Tardiness**

[http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC\\_Handbook.pdf](http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC_Handbook.pdf) see page 6

Students are required to attend class weekly. Instructors will submit attendance on-line weekly to the end of the semester.

If a student wishes to be excused from a class, it is the student's responsibility to clear the absence with the instructor. However no make-up assignments will be allowed.

A student will be dropped from the Introduction to Graphic Design course after three consecutive absences and will be dropped by the Registrar after five total absences. There are NO reinstatements and No exceptions for students who are dropped for five absences

### **Policies on Academic Honesty**

[http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC\\_Handbook.pdf](http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC_Handbook.pdf) see page 38

### **Standards of Conduct Policy**

[http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC\\_Handbook.pdf](http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC_Handbook.pdf) see page 32

### **ADA Policy**

[http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC\\_Handbook.pdf](http://www.olc.edu/~wwhitedress/studentservices/Docs/OLC_Handbook.pdf) see page 37

Oglala Lakota College recognizes physical and mental disabilities that include mobility, sensory, health, psychological, and learning disabilities, and provides reasonable accommodations and/or referrals once the disability is adequately documented. While Oglala Lakota College's legal obligations only extend to disabilities of a substantial and long-term nature, it is also the College's practice to honor reasonable requests for accommodations and/or referrals for temporary disabilities such as a physical injury, illness, or complicated pregnancy\*. In keeping with the Americans with Disabilities Act (ADA) and with section 504, Oglala Lakota College can only provide accommodations and/or referrals to ensure students with disabilities equal access to education. The college does not alter curriculum or provide services that would be construed as "special education."

### **ADA Procedure**

It is the responsibility of the student to make his or her disability and needs known in a timely fashion and to provide appropriate documentation and evaluations to support the accommodations the student requests. Once admitted the student must notify the Coordinator of Support Services by filling out an Application for Service. Once the college has been notified and specific accommodations are requested and appropriately documented, the College will work with the student to obtain the approved accommodations and/or referrals to ensure the student has the opportunity to equal access to education. Oglala Lakota College will provide all students with information regarding the disability policy and OLC's accommodation request procedures via the college's website, student handbook, college catalog, and instructor's syllabus. These accommodations and/or referrals may not affect the substance of the educational programs or compromise educational standards and will be provided by Oglala Lakota College to the best of the College's ability based on the resources that it has.

### **Department Vision**

The **vision** for the Associate of Art in Fine Art Degree at Oglala Lakota College is to provide high quality, peer reviewed and peer assessed Fine Art education for its tribal students in better preparing them for a career and enhanced Lakota life in Fine Art on and off the Pine Ridge Indian Reservation. Students and graduates will have a solid, competitive foundation to pursue a Bachelor of Fine Art Degree while developing new art vocabulary and techniques that remain specific and unique to sophisticated Lakota traditional philosophies and thought.

## Department Mission

The **mission** for the Associate of Art in Fine Art Degree at Oglala Lakota College provides a program in which students will:

- Experience and underline the richness of art aesthetics while implementing *Wolakolkiciyapi*;
- Develop and practice an ability to analytically, steadily create artworks for peer review;
- Construct collegiate level written and oral communication skills relevant to arts skills enhancement;
- Acquire, analyze, research, and broaden knowledge of world cultures, religions, histories, and economies through art;
- Employ the ability to locally market art production on and off the Pine Ridge Indian Reservation, online, and elsewhere;
- Interpret art making as a form of post-traumatic healing for *Oceti Sakowin* indigenous locally;
- Participate in the community outreach/civic engagement branch of the AA of Fine Art Degree, the OLC Artist Consortium.

## Department Philosophy

The **philosophy** of the AA in Fine Art Degree program at Oglala Lakota College is to offer the breadth of diverse courses in Fine Art to engage and challenge students to develop comprehensions of global art and entrepreneurial dynamics while remaining grounded and engaged in Oglala Lakota traditions.

### TOPICAL CONTENT

<i>Date</i>	<i>Objectives by Chapter</i>	<i>Assignments</i>
Oko Wanci 00/00/0000 (List the actual date each week)		
Oko Nunpa		
Oko Yamni		
Oko Topa		
Oko Zaptan		
Oko Sakpe		
Oko Sakowin		
Oko Saglogan		
Oko Napcinyunka		
Oko Wikcemna		
Oko Ake Wanci		
Oko Ake Nunpa		
Oko Ake Yamni		
Oko Ake Topa		
Oko Ake Zaptan		

**Disclaimer:** Information contained in this syllabus was, to the best knowledge of the instructor, considered correct and complete when distributed for use at the beginning of the semester. However, this syllabus should not be considered a contract between Oglala Lakota College and any student. The instructor reserves the right to make changes in course content or instructional techniques without notice or obligation. Students will be

informed of any such changes. Additional student rights and responsibilities are outlined in the Student Handbook. [http://www.olgala.edu/~wwhitedress/studentservices/Docs/OLC\\_Handbook.pdf](http://www.olgala.edu/~wwhitedress/studentservices/Docs/OLC_Handbook.pdf)

